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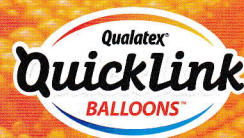
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Quick Links Saved My Life!



Didier Dvorak, CBA
Canniballoon
Aigle, Switzerland

FOR NEARLY A DECADE, Didier Dvorak, CBA, of Canniballoon in Aigle, Switzerland, has made large-scale decor using Quick Link Balloons®. Whether outdoors or indoors, Didier and his team at Canniballoon have built many projects that show how balloons add value to any space, including their recent balloon maze at Millennium Jam in 2015.

The Dao of Didier

When it comes to balloons, Didier has a very simple philosophy. "Balloons have to add value to another product," says Didier. "They have to be beautiful, but they also have to enhance their surroundings."

This philosophy is what drives Didier and the Canniballoon team, which includes his wife Silke Pan, CBA, to create the Quick Link Sculptures. Canniballoon's website has dozens of photos from work they've done in the past, such as a heart-shaped arch over a new car or a giant gift box inside a shopping mall. While the creations of Canniballoon are impressive in their own right, Didier and his team strive to create designs that complement the surrounding environment.

As Didier puts it, "A woman buys a nice dress to look pretty. Balloons are the nice dress."

An A-MAZE-ing Achievement

In 2015, Didier and an international team of 27 people — including his Canniballoon team — created a landmark achievement in the world of balloons. At Sunparks Resort, in Mol, Belgium, he and his team created a balloon maze built with more than 100,000 Goldenrod Quick Link Balloons. The maze

took four days to complete and covered approximately 7,000 square ft. with more than 3,000 ft. of corridors to cross and enter.



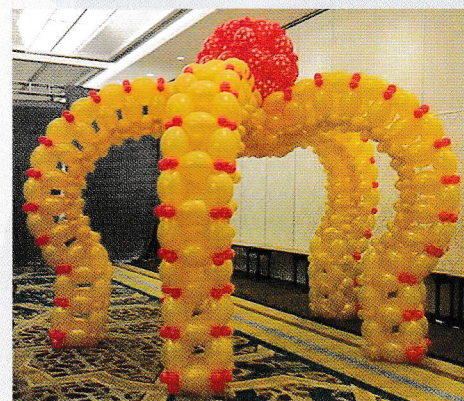
"Five years passed between the project idea and its realization," said Didier. His team of 27 people consisted of balloon artists from Switzerland, France, Belgium, the Netherlands, Russia, and Israel. "Without knowing each other, we had to create the group, the motivation, all while speaking different languages." Given the sheer scale of the project compounded with language and cultural differences, it's amazing that Didier and his team were able to make the maze happen. Didier, however, used his experience with other large builds to see it through.

"For any other big decor, I'm just

the jazz orchestra leader," said Didier. "Music guidelines and harmony are given, and then 20 different improvisations from each instrument come to life."

Quick Link Wizard

Clearly, Didier's balloon of choice is the Qualatex® Quick Link Balloon. Because Canniballoon creates large-scale balloon decor in order to enhance the space in which it's built, Quick Links offer many advantages over other types of balloons for this kind of build.



"The time you spend to do a 5-flower bouquet is the same time you need to inflate one hundred 12" Quick Link Balloons," said

Didier. "Big volumes allow you to change the atmosphere of a place and transform it into a striking composition." Because Quick Links can be tied tip-to-tip, tail-to-tail, or tip-to-tail, Didier can create large-scale decor without the use of support structures such as aluminum tubes. It also saves him time and money because there is nothing to dismantle when the event is over.

Some might wonder how Didier and his Canniballoon team market and sell their work. Didier's approach is to look for places where his visions can be realized and find sponsorships to bring his visions to life. "Also, good marketing, happy customers, and decor that gets noticed make people come to me," said Didier.

When asked what would be his dream decor job with Quick Links, Didier was full of ideas he would like to create in the future.

"As a dreamer, I would love to do a decor on a small lake or a natural pond with some big flowers and film it with a drone," said Didier. "Or create spheres on the water, with some being filled with helium, and photograph this with haze or smoke on the water."

When Life Gives You Lemons, Create Balloon Decor

Although Didier and his team at Canniballoon have achieved worldwide recognition for their hard work and inspiring design, his life experience has kept him humble. Didier's wife, an acrobat, suffered an accident in 2007 that resulted in her being paralyzed from the waist down.

"After my wife had an accident, her life, mine, ours changed drastically," said Didier. "When we had some finance problems, we thought we didn't have any future. I then remembered Marvin Hardy's words: 'Whenever you are in the world, powerless, with no money to go back home, but with a bag of balloons, you will find a way to earn some money.' Balloons saved my life." ■

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